

KESDEE's 419 e-learning courses have been "pre-qualified" for CE Credits. This includes 121 e-learning courses for CE credit, inclusive of Standards, Ethics, and Regulatory (SER) credit.



KESDEE Inc.

6540 Lusk Blvd, Suite C240, San Diego, CA 92121, U.S.A

Phone: 858-558-8118, Fax: 858-558-8448

E-mail: info@kesdee.com

Web: www.kesdee.com

KESDEE is registered with the Chartered Financial Analysts (CFA) Institute as a program-level participant in the Approved-Provider Program of continuing education/professional development programs.

KESDEE Inc. is the world's largest financial e-Learning company. KESDEE's e-learning catalog consists of more than 750 accredited e-Learning courses on various topics in Banking, Finance, Accounting, Insurance and Risk Management.

KESDEE's e-Learning solutions are relevant for the providers of financial services, as well as for users, regulators, advisors and educators of financial services.

CFA Institute:

The CFA Institute is a global membership organization that awards the Chartered Financial Analyst® (CFA®) designation. It sets high standards of ethics and professional excellence by vigorously advocating fair and transparent capital markets.

Visit CFA Institute's website: <http://www.cfainstitute.org/>

CE Program from CFA Institute:

The competitive nature of the CFA profession requires constant upkeep and the CFA Institute is dedicated to helping members in their professional advancement.

Ongoing development of the CFA charter holder's knowledge reflects his/her commitment to their profession, as well as to their clients and employers - increasing his/ her value in measurable ways. Staying up-to-date helps CFA charterholders to better recognize investment opportunities and avoid pitfalls.

Purpose of the CE Program:

The CE Program was designed to provide a formal and credible means of recognizing our members' ongoing commitment to lifelong learning. A top priority of this new program is to provide a framework that enables members to take charge of their own education, trusting them to self-select, shape, and tailor the program to meet their unique needs.

CE Program recommendations:

In order to maintain and improve professional competence, CFA Institute recommends members complete a minimum of 20 hours of CE activities, inclusive of a minimum of 2 hours in the content areas of Standards, Ethics, and Regulations, each calendar year.

SER credit:

The goal of the 2-hour recommended minimum in SER content is to ensure that members understand and stay current in the areas of ethics and professional conduct, standards, and laws and regulations relevant to investment professionals. As a reference, the following topics are all related to SER content and eligible for SER credit:

- Advocacy, Regulatory, and Legislative Issues
- Corporate Governance
- Ethics and Professional Standards

Eligibility to participate:

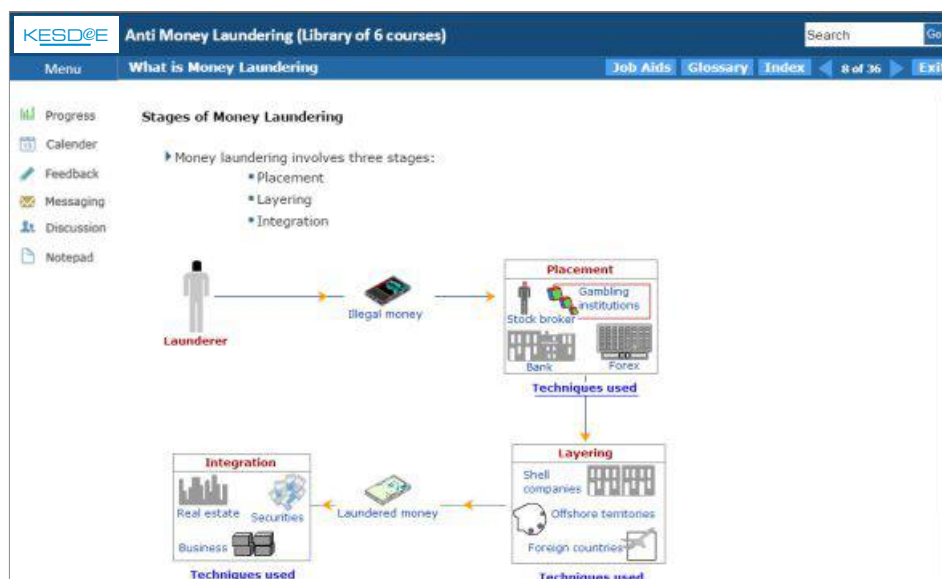
The program is open to all CFA Institute members who are in good standing.

KESD@E as Program-level participant in the Approved Provider Program:

KESD@E is registered with the Chartered Financial Analysts (CFA) Institute as a program-level participant in the Approved-Provider Program of continuing education/professional development programs. A total of 419 e-learning courses are approved by CFA Institute for CE Credits. This includes 121 e-learning modules for Standards, Ethics, and Regulatory (SER) credit.

Price: Each module is affordably priced between US\$ 10 to US\$ 30.

KESD@E's e-learning platform will electronically report to the CFA Institute details of CE credits earned by CFAs.



The following e-learning courses have been “pre-qualified” for CE Credits

SI. No.	Course Library Name	Number of courses
1	Anti Money Laundering	8
2	Asset Liability Management	28
3	Asset Liability Management for Insurance companies	29
4	Asset Securitization	28
5	Basel II - University	39
6	Capital Adequacy Planning - Basel I	7
7	Commodity and Energy Markets	3
8	Corporate Governance	9
9	Counterparty Credit Risk	9
10	Credit Derivatives	23
11	Credit Risk Modeling	6
12	CTM - Case Studies	5
13	CTM - Foreign Exchange Management	7
14	CTM - Funding and Investments	5
15	CTM - Implementation	4
16	CTM - Interest Rate Risk Management	4
17	CTM - Treasury Analytics	5
18	Equity Markets	10
19	Financial Institution Analysis - CAMELS Approach	8
20	Financial Planning	9
21	Financial Privacy	6
22	Flotation	4
23	Futures and Forwards	7
24	Governance, Risk and Compliance	7
25	Liquidity Management and Contingency Funding Plan	14
26	Market Risk - Advanced	4
27	Market Risk - Basic	8
28	Market Risk - Intermediate	8
29	Money Markets	9
30	Operational Risk Management	21
31	Operational Risk Management - Basel II	9
32	Options	4
33	Sarbanes Oxley	12
34	Swaps	7
35	Trading Operation Controls	4
36	Value at Risk	16

Course Libraries highlighted in blue are also approved for Standards, Ethics, and Regulatory (SER) credits.

For detailed information on the list of KESD@E's courses approved for CE & SER Credits by the CFAInstitute, please visit: <https://www.kesdee.com/company.html#5>