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EXECUTIVE DIGEST

Kesdee ropes in Prmia:

The US-based e-learning solutions firm Kesdee has entered into a strategic partnership with professional risk managers international association (Prmia) to provide e-learning and reference solu-

tions for the financial industry professional. The company already has a 75-strong facility to development content, course material and related tools. According to the company's president S.L. Srinivasulu, Prmia has about 10,000

members across the world, who can access e-learning content on payment. As per the agreement the revenue will be shared between both the parties.