



# KESDEE Inc. provides training to Standard Chartered Bank, Hong Kong

KESDEE Inc., May 12, 2005

URL: <http://www.pr9.net/business/financial/1714may.html>

*Standard Chartered Bank, Hong Kong has engaged the services of S.L. (Sam) Srinivasulu, Ph.D., President, KESDEE Inc., to present an intensive training program on Risk Management. The topics covered include Asset Liability Management (09 -11 May 05) and Basel II (12 - 13 May 05).*

PR9.NET May 12, 2005 - KESDEE adopts the unique methodology of blended learning in its training programs. In addition to the classroom sessions, extensive use of KESDEE's financial elearning courses facilitates participants' learning. All the participants are given a free 3-month access to the elearning courses on Asset Liability Management (A library of 28 courses) and Basel II: New Capital Accord (A library of 8 courses). Both these courses include performance support tools under the Job Aids section. This section consists of Measurement Tools, Disclosures, Regulations, Benchmarking data, Policy Templates and Global Best Practices.

About Dr. S.L. (Sam) Srinivasulu, President, KESDEE Inc.:

A specialist consultant and trainer in Asset /Liability Management (ALM) and Risk Management for leading financial institutions worldwide, Dr. S.L. (Sam) Srinivasulu is the co-founder of KESDEE. For over 20 years, he has presented several in-house and public training programs across the US, Canada, Europe, the Middle East, Latin America, Australia and Asia. Recently, he successfully completed a five-year assignment with the Federal Reserve System to provide executive development programs to senior regulators, policy makers and examiners on different aspects of financial institutions management, including products, Risk Management and Best Practices.

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## About KESDEE Inc.

KESDEE provides end-to-end e-Learning solutions covering all facets - Technology, Content and Services - for Knowledge Management and Continuing Professional Education (CPE) initiatives.

KESDEE's focus is on providing Turnkey Solutions for Knowledge Management to the Financial Services Industry. KESDEE's off-the-shelf product portfolio, the world's largest suite of financial e-Learning, consists of 500 courses spanning about 1500 hours of e-Learning. The products serve both as a ready reference material and as a learning tool and can be customized to meet organizations' needs in terms of look-and-feel, content and technology

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