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# Mutual Funds

A comprehensive e-learning course on mutual funds and their operations

#### The themes of this product are:

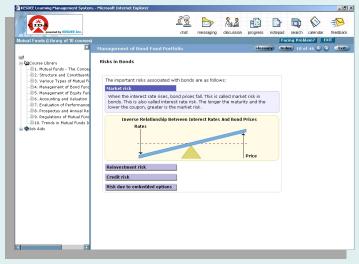
- Fundamentals of mutual funds
- Various aspects of the operations of a mutual funds
- Management of a mutual funds portfolio
- Evaluating the performance of mutual funds

# Mutual Funds

#### Overview

Over the past decades mutual funds have grown intensely in popularity and have experienced a considerable growth rate. Mutual funds are popular because they make it easy for small investors to invest their money in a diversified pool of securities. As the mutual fund industry has evolved over the years, there have arisen many questions about the nature of operations and characteristics of these funds.

This e-learning course on 'Mutual Funds' provides an in-depth coverage of the mutual fund industry and its operations in an interactive format. It is intended to familiarize you with the basic concepts related to mutual funds. The course first provides the fundamentals, explaining what mutual funds are and how they work. The course provides an overall understanding of how equity and bond fund portfolios are managed. Various factors surrounding the performance of mutual funds are then highlighted along with a brief of various standardized performance systems. Finally, the course depicts the recent trends in the mutual funds industry.



This e-learning course is developed in collabaration with Indian Institute of Capital Markets(IICM).

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# Mutual Funds

Course Level & Number of Courses
Courses: Basic to Intermediate Level

Library of 10 Courses

Courses Instructional Method / Delivery

Type: Self Study Course

#### **Prerequisites:**

Fundamentals of the Securities Industry or equivalent knowledge

Number of CPE Credits 11 Credits

## On completion of this course, you will be conversant with:

- Concept of mutual funds
- Structure and constituents of mutual funds
- Various types of mutual fund products
- Management of bond fund portfolio
- Management of equity fund portfolio
- Accounting and valuation of mutual funds
- Prospectus and Annual Report of mutual funds
- Evaluation of performance of mutual funds
- Regulations of mutual fund Industry
- Trends in mutual fund Industry



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# A Library of 10 Courses 1. Mutual Funds - Concept • Concept of mutual funds • Basic types of mutual funds

# and bank deposits 2. Mutual Funds - Structure and Constituents

Advantages of mutual funds

Difference between mutual funds

Mutual Funds

- Constituents and structure of a mutual fund
- Mutual funds in the USA and elsewhere.
- Difference between a mutual fund and a commercial bank

#### 3. Various types of Mutual Fund products

- Basic classification of mutual funds
- Such other products similar to mutual funds

#### 4. Management of bond fund portfolio

- Investment of bond funds
- Basic characteristics of a bond
- Bond valuation
- Risks in bond investment
- Techniques to enhance bond fund performance
- Managing the bond fund

#### 5. Management of equity fund portfolio

- Equity portfolio
- Types of risks and returns that different asset classes offer
- Equity share
- The value of equity shares
- Three types of equity shares
- Equity research
- Valuation
- Passive and active portfolio management
- Portfolio strategies

#### A Library of 10 Courses

#### 6. Accounting and valuation of Mutual Funds

- NAV and its importance
- Calculating net asset value
- · Valuing the assets of the mutual fund
- The financial statements that are prepared by the mutual fund
- The accounting principles followed by the mutual funds

# 7. Evaluation of performance of mutual funds

- Measuring fund performance
- Measuring return
- Measuring risk
- Risk-adjusted return
- Comparing fund performance with a reference
- Various standardized performance systems
- Limitations of performance measurement and evaluation

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# Mutual Funds

#### A Library of 10 Courses

### 8. Prospectus and Annual Reports of Mutual Fund

- Meaning and importance of mutual fund prospectus
- The contents of a mutual fund prospectus
- The operational aspects an investor should be familiar with
- What does the annual report contain?
- Shareholder expense
- Investment profile
- Statement of assets and liabilities
- Statement of operations
- Statement of changes in net assets
- Financial highlights
- Notes to financial statements

#### 9. Regulations of Mutual Fund Industry

- Contextual significance of mutual fund regulation
- Legal environment of mutual funds
- Supervision and regulation
- Principles of mutual fund regulation Standards
- Rights of investors
- Role of industry players in furthering regulatory objectives
- Market context
- Transparency and disclosure
- Limits on fees and expenses
- Internal governance within mutual fund complexes

#### A Library of 10 Courses

#### 10. Trends in Mutual Fund Industry

- Size and segments of the mutual fund industry
- Competition in the industry
- Factors that have contributed to the industry growth
- Fees and expenses

#### Job Aids

- Annual Report of Fidelity Fifty
- Annual Report of Vanguard Group

#### **Target Audience**

#### The Course Library is for:

- Entry level analysts
- Institutional salespersons
- Traders, portfolio managers
- Individual investors.

# Mutual Funds

#### Author's Biography

Prof. G. Sethu, holds a B. Tech in Mechanical Engineering from Indian Institute of Technology (IIT), Kharagpur, M. Tech in Mechanical Engineering from IIT, Chennai and a Doctorate in Management from Indian Institute of



Management (IIM), Ahmedabad. He has over twenty-eight years of experience in administration, research, consultancy and teaching. He is a professor at the Indian Institute of Capital Markets. He has served as a member of Indian Administrative Service and was a faculty member in finance at XLRI, Jamshedpur for five years.

At XLRI he taught several courses in finance (corporate finance, management control, mergers and acquisitions) in the MBA course. He was also involved in executive teaching and administration besides being the coordinator of Centre for Rural Management. He was a member of DPEP evaluation team set up by the Ministry of HRD. He joined the UTI Institute of Capital Markets as a professor in 1996 and was the dean during 1997-2004.

He is a visiting faculty at IIM, Ahmedabad and IIM, Indore. He has been a visiting faculty member at IIM, Kozhikode, T. A. Pai Management Institute, IIT, Mumbai, Symbiosis Institute of Business Management and several other institutes. He has been a guest faculty member in the executive education programmes at IIM, Bangalore, National Police Academy, National Insurance Academy, Sate Bank of India, Lal Bahadhur Shastri National Academy of Administration, National Academy of Audit and Accounts, Jawaharlal Nehru Institute for Development Banking, and several other institutions.

He has participated in and coordinated consultancy assignments for government and foreign organizations. He is a member of a number of committees in the financial markets. He is a member on the board of directors of OTCEI Securities Limited, UTI Funds Management Limited, ABN AMRO Trustee Limited, and UTI Technology Services. He has served on the board of SBI Funds Management Limited and UTI's Asset Management Committee. He is a member of University of Mumbai's Ad-hoc Board of Studies in Banking and Finance and is an external examiner for University of Wales validated schemes of study. He is on the editorial boards of finance journals and is a reviewer for a number of journals in India and abroad. His areas of research and teaching interests are financial strategy, financial markets and fund management industry.

#### **Available Products**

#### **KESDEE's Off-the-Shelf e-Learning Course Libraries**

Product Name	No. of Courses
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1.	Asset Liability Management	Library of 28 Courses
2.	Liquidity Management and Contingency Funding Plan	Library of 14 Courses
3.	Financial Institution Analysis - CAMELS Approach	Library of 08 Courses
4.	Financial Mathematics	Library of 07 Courses
5.	Global Banking Supervision	Library of 15 Courses
6.	Capital Adequacy Planning (Basel I)	Library of 07 Courses
7.	Basel-II-University	Library of 63 Courses
8.	Operational Risk Management – Basel II	Library of 09 Courses
9.	Futures and Forwards	Library of 07 Courses
10.	Swaps	Library of 07 Courses
	Options	Library of 10 Courses
	Market Risk - Basic	Library of 08 Courses
	Market Risk - Intermediate	Library of 08 Courses
	Market Risk - Advanced	Library of 04 Courses
	Value at Risk	Library of 16 Courses
	Credit Analysis	Library of 13 Courses
	Credit Ratings	Library of 03 Courses
	Counter party Credit Risk	Library of 09 Courses
	Credit Risk Modeling	Library of 06 Courses
	Credit Derivatives	Library of 23 Courses
	Operational Risk Management	Library of 21 Courses
	Asset Securitization	Library of 28 Courses
	Asset Securitization Asset Liability Management for Insurance Companies	Library of 29 Courses
	Anti-Money Laundering	Library of 06 Courses
	Financial Privacy	Library of 06 Courses
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	Corporate Governance	Library of 09 Courses
	Sarbanes-Oxley Act	Library of 12 Courses
	Governance, Risk and Compliance	Library of 07 Courses
	Money Markets	Library of 09 Courses
	Fixed Income Markets	Library of 17 Courses
	Equity Markets	Library of 10 Courses
	Foreign Exchange Markets	Library of 09 Courses
	Commodity and Energy Markets	Library of 03 Courses
	CTM - Foreign Exchange Management	Library of 07 Courses
	CTM - Treasury Analytics	Library of 05 Courses
	CTM - Interest Rate Risk Management	Library of 04 Courses
	CTM - Funding and Investments	Library of 05 Courses
	CTM - Implementation	Library of 04 Courses
	CTM - Case Studies	Library of 05 Courses
	Understanding Financial Statements	Library of 02 Courses
	Budgeting	Library of 05 Courses
	Management Accounting	Library of 07 Courses
	Financial Accounting	Library of 09 Courses
	Mutual Funds	Library of 10 Courses
	Financial Planning	Library of 09 Courses
	UCP600	Library of 07 Courses
	International Trade Services	Library of 09 Courses
	BBM - Deposits	Library of 04 Courses
	BBM - Advances	Library of 07 Courses
50.	BBM - Marketing	Library of 03 Courses

#### **Available Products**

**Product Name** 

#### **KESDEE's Off-the-Shelf e-Learning Course Libraries**

No. of Courses

51. BBM - Payment and Settlement System	Library of 02 Courses
52. BBM - Foreign Exchange Operations	Library of 03 Courses
53. BBM - Trade Finance	Library of 02 Courses
54. BBM - Book Keeping and accounting	Library of 03 Courses
55. BBM - Ancillary Services	Library of 02 Courses
56. BBM - Risk Management	Library of 03 Courses
57. BBM - Technology and Security	Library of 02 Courses
58. BBM - HRM and CSR	Library of 02 Courses
59. BBM - Retail Banking	Library of 03 Courses
60. Introduction to Bank Lending Environment	Library of 07 Courses
61. Basics of Banking	Library of 10 Courses
62. Flotation	Library of 04 Courses
63. Project Valuation	Library of 03 Courses
64. Trading Operation Controls	Library of 04 Courses
65. Economics	Library of 16 Courses
66. Estate Planning	Library of 04 Courses
67. Global Economic Crisis - Liquidity Management	Library of 07 Courses
68. Brokerage Operations	Library of 01 Course
69. Risk Analysis	Library of 05 Courses

<sup>\*</sup> CTM: Corporate Treasury Management

#### **Certification Tutorials**

1. ePRM Coach	Library of 68 Courses
2. Associate ePRM Coach	Library of 36 Courses
3. eFRM Coach for FRM Part I Exam	Library of 37 Courses
4. eCoach for the CFA® Level I Program	Library of 76 Courses

#### **Upcoming Products**

KESDEE has the required technology platform to respond to clients training requirements in the banking and financial services industry. We offer several solutions, each developed with the guidance of creditable experts. Given below are few of the forthcoming products:

Agricultural Finance



<sup>\*</sup> BBM: Bank Branch Management