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S.L (Sam) Srinivasulu, President of KESDEE Inc., is a specialist consultant and trainer in Asset Liability Management and Risk Management for leading financial institutions worldwide for over 25 years.

KESDEE Inc. was incorporated in San Diego, CA, USA. It is a financial e-learning company, which has the world's most comprehensive financial e-learning library comprising 40 course libraries with 500 courses spanning 1500 hours of e-learning on all key financial topics (www.kesdee.com). The catalyst for starting this company is a prestigious assignment conducted for the US Federal Reserve Board (FRB). The FRB selected 500 senior regulators, policy makers and examiners to undergo an intensive training program. They invited Srinivasulu to design, develop and deliver two one-week programs focusing on all aspects of financial institute management. The mandate from the FRB was to present a program that is conceptually sound, yet practical and incorporating actual case studies.

KESDEE embodies the themes of **K**nowledge **E**conomy, **S**kill **D**evelopment and **E**-learning **E**xcellence. KESDEE's focus is on providing Turnkey Knowledge Management solutions through its products and services, which include Off-the-Shelf Library of courses.

The solutions are designed and developed in accordance with the client requirements and specifications.

KESDEE has developed the online exam tutorial ePRM for the PRM exams conducted by the Professional Risk Managers Association (PRMIA) and eFRM for the FRM exams conducted by the Global association for Risk Professionals (GARP).

In the last two decades, over 10,000 senior banking and financial professionals across 40 countries have benefited from specialized classroom training programs.

Global Clients include: Citigroup, Canadian Imperial Bank of Commerce, UBS, Indian Bank, Monetary Authority of Singapore, Scotia Capital, Barclays Bank and several other global financial institutions.

KESDEE has entered into strategic relationships with several organizations and associations worldwide to distribute its e-learning and reference solutions.

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