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MONEY & BANKING

Icra division in strategic partnership with Kesdee

OUR BUREAU

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MUMBAI, DEC 29: Icra Management Consulting Services (IMaCS) has entered into a strategic partnership with Kesdee Inc, US, for developing and distributing e-learning solutions for the banking and financial sector in South-east Asia, West Asia, Eastern Europe and Africa, besides other regions.

While IMaCS is the management consulting division of Icra, a leading Advertisement rating and consulting firm based in India, Kesdee specialises in developing interactive e-learning programs for the global financial community and offers technological solutions, such as the learning management system and the course builder tool.

Kesdee has a wholly-owned Indian subsidiary, Kesdee Systems India Pvt Ltd.

Kesdee currently has 40 course libraries with over 500 courses and 1,500 hours of e-learning.

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