

Knowledge
Economy

Skill
Development

E-learning
Excellence

Turnkey Solutions *for* Knowledge Management

- 750 accredited e-Learning courses on various topics in Banking, Finance, Accounting, Insurance and Risk Management
- Online Tutorials (e-Coaches) for Certification Exams in Risk Management & Financial Analysis

Turnkey Solutions for Knowledge Management

KESDEE's Off-the-Shelf Catalog consists of **750 accredited e-Learning courses** organized into **64 course libraries**, spanning about **2100 hours of e-Learning** on various topics in Banking, Finance, Accounting, Insurance and Risk Management.

KESDEE provides e-Learning Solutions covering all facets - Technology, Content and Services for Knowledge Management & Continuing Professional Education (CPE) initiatives.

KESDEE's e-Learning courses can be customized/ localized and branded with private label portal (incorporating client's logo, color, look & feel).

- **Off-the-Shelf e-Learning Course Libraries "Our flagship offering"**
- **On-line Tutorials for Certification Exams (e-Coaches)**
- **KESDEE Learning Management System (K-LMS)**
- **Corporate Universities**
- **E-Learning Portals**
- **Blended Training Programs**

Development Background

KESDEE's e-Learning & Reference solutions have been developed based on the Instructor-led training programs presented to leading banks, regulatory / supervisory agencies and financial institutions worldwide.

The knowledge and experience from these programs have been leveraged to develop KESDEE's comprehensive suite of web-based learning solutions on key financial topics. Brief descriptions about a select list of programs are stated below:

● **U.S. Federal Reserve Board**

Executive development programs to senior regulators, policy makers and examiners of the U.S. Federal Reserve Board. Two, one-week programs were presented to the supervision and regulation staff of the Federal Reserve Board. A five-year project.

● **U.S. Department of Treasury / Office of Thrift Supervision**

Thirty-five, one-week programs were presented to over 700 delegates on Advanced Capital Markets (Mortgage-backed Securities, Derivatives and Risk Management). A ten-year project.

● **Office of the Superintendent of Financial Institutions (OSFI), Canada**

Completed a project to design, develop and present programs on ALM for Insurance and Asset Securitization.

● **Global Financial Training and Technology (GFTT)**

GFTT, a division of KESDEE Inc, specializes in conducting seminars for financial practitioners worldwide. Across 40 countries, GFTT has conducted both in-house and public enrollment programs on Balance Sheet Management, Global Treasury Management, Capital Markets and Risk Management. Over 10,000 delegates have attended these programs.

For details, please visit: www.gfft.com

Two decades of Instructor-led training programs presented to leading banks, regulatory / supervisory agencies and financial institutions worldwide have served as the catalyst for establishing KESDEE Inc.

For more information, please visit: <http://www.kesdee.com/development.jsp>

Development Center

KESDEE's state-of-the-art development center in Bangalore comprises of a talented 75-member team of Instructor Design Experts, Graphic Designers, Technical Professionals and incorporates the finest project management skills, superior process methodologies and infrastructure into every learning solution. We work with the Global Best Subject Matter Experts in order to deliver content on cutting-edge topics in finance.

750 e-Learning Courses

Off-the-Shelf eLearning Courses: KESDEE's Off-the Shelf Catalog consists of 750 accredited eLearning courses.

KESDEE's Off-the-Shelf eLearning Course Catalog

Sl. No.	Name of Course Library	No. of Courses	Sl. No.	Name of Course Library	No. of Courses
1.	Asset Liability Management	28	30.	Foreign Exchange Markets	09
2.	Liquidity Management and Contingency Funding Plan	14	31.	*CTM Foreign Exchange Management	07
3.	Financial Institution Analysis - CAMELS Approach	08	32.	*CTM Treasury Analytics	05
4.	Financial Mathematics	07	33.	*CTM Interest Rate Risk Management	04
5.	Global Banking Supervision	15	34.	*CTM Funding & Investments	05
6.	Capital Adequacy Planning (Basel I)	07	35.	*CTM Implementation	04
7.	Basel II - University	63	36.	*CTM Case Studies	05
8.	Sarbanes-Oxley Act	12	37.	Understanding Financial Statements	02
9.	Futures & Forwards	07	38.	Budgeting	05
10.	Swaps	07	39.	Financial Accounting	09
11.	Options	10	40.	Management Accounting	07
12.	Market Risk (Basic Level)	08	41.	Mutual Funds	10
13.	Market Risk (Intermediate Level)	08	42.	Financial Planning	09
14.	Market Risk (Advanced Level)	04	43.	*BBM Advances	07
15.	Value at Risk	16	44.	*BBM Ancillary Services	02
16.	Credit Analysis	13	45.	*BBM Bookkeeping & Accounting	03
17.	Credit Ratings	03	46.	*BBM Deposits	04
18.	Counterparty Credit Risk	09	47.	*BBM Foreign Exchange Operations	03
19.	Credit Risk Modeling	06	48.	*BBM Marketing	03
20.	Credit Derivatives	23	49.	*BBM Payment & Settlement System	02
21.	Operational Risk Management	21	50.	*BBM Risk Management	02
22.	Asset Securitization	28	51.	*BBM Technology & Security	02
23.	Asset Liability Management for Insurance Companies	29	52.	*BBM Trade Finance	02
24.	Anti-Money Laundering	06	53.	*BBM HRM & CSR	02
25.	Financial Privacy	06	54.	*BBM Retail Banking	03
26.	Corporate Governance	09	55.	Project Valuation	03
27.	Money Markets	09	56.	UCP 600	07
28.	Fixed Income Markets	19	57.	Governance, Risk & Compliance	07
29.	Equity Markets	10	58.	Flotation	04
			59.	Trading Operation Controls	04
			60.	Commodity and Energy Markets	03
			61.	Introduction to Bank Lending Environment	07
			62.	Operational Risk management Basel - II	09
			63.	Basics of Banking	13
			64.	International Trade Services	09

* B B M - Bank Branch Management

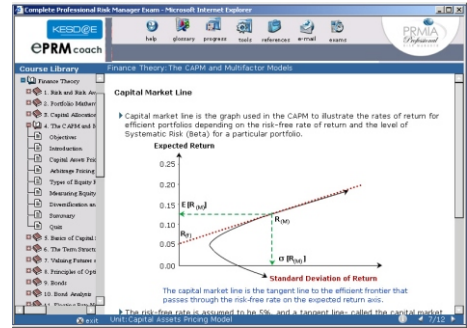
* C T M - Corporate Treasury Management

ePRM Coach: A library of 68 courses

On-line tutorial for Professional Risk Manager (PRM)[®] certification exam, conducted by Professional Risk Managers International Association (PRMIA)

KESDEE has designed "ePRM Coach" to be a comprehensive online tutorial for the Professional Risk Manager (PRM) Exam. KESDEE's ePRM coach is designed in accordance with PRMIA's exam structure and the prescribed study guide. The ePRM Coach is equipped with the concepts and practices, and several user-friendly features

<http://www.kesdee.com/prm/eprmbrochure.pdf>



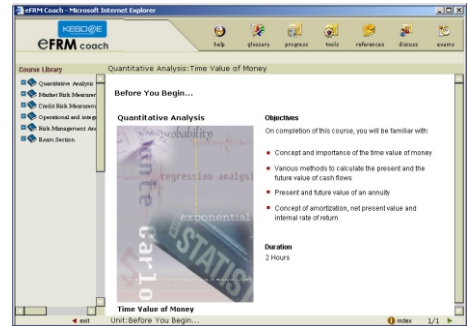
eFRM Coach: A library of 61 courses

On-line tutorial for Financial Risk Manager (FRM)[®] certification exam, conducted by Global Association of Risk Professionals (GARP)

KESDEE has designed "eFRM Coach" to be a comprehensive online tutorial for the Financial Risk Manager Exam. eFRM Coach has every formula, definition, concept and application for all subjects covered in the FRM exam. The mock exams are modeled on the same lines as the final exam. Features include self assessment and immediate diagnostic results.

For more information on eFRM coach, please visit

<http://www.kesdee.com/frm/brochure/eFRMCoach.pdf>



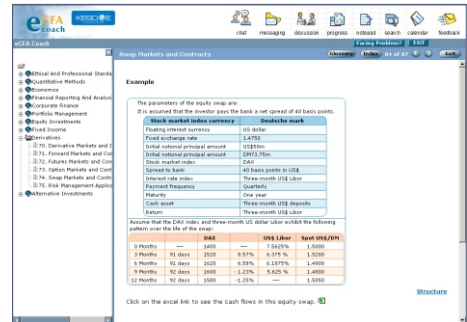
eCoach for CFA[®] Program: A library of 76 courses

On-line tutorial for Chartered Financial Analyst (CFA)[®] certification exam, conducted by CFA[®] Institute

KESDEE has designed eCoach for CFA[®] Program for Level I exam of CFA[®] in accordance with the Learning Outcome Statements of the CFA[®] Institute. The e-Coach is equipped with the concepts, practices and several user-friendly features.

For more information on eCoach for CFA[®] Program, please visit

<http://www.kesdee.com/pdf/eCoach.pdf>



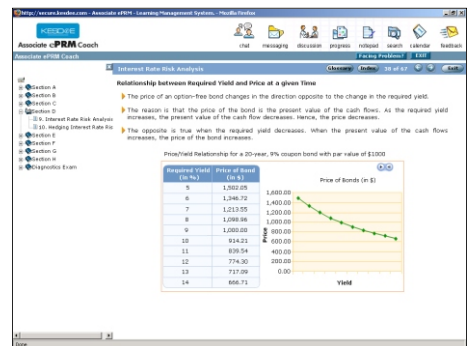
eAPRM Coach: A library of 36 courses

On-line tutorial for Associate Professional Risk Manager (APRM)[®] Certification exam conducted by Professional Risk Managers International Association (PRMIA)

KESDEE has designed eAPRM Coach to be a comprehensive online tutorial for the Associate Professional Risk Manager (APRM) Certification Exam. KESDEE's e-APRM coach is designed in conformity with the PRMIA's prescribed syllabus for Associate PRM Program.

For more information on eAPRM coach, please visit

<http://www.kesdee.com/aprm/brochure/eAPRMCoach.pdf>



These e-Coaches are useful not only for those pursuing certification but also for everyone as valuable reference tool and benchmark of Risk Management and Financial Analysis competencies as per Global Certification Standards.

Accreditation:

A few examples:

Our e-learning programs are approved for Continuing Professional Education (CPE) and Continuing Education (CE) credits by prestigious certification agencies such as:

- **Certified Financial Planner Board of Standards Inc. (CFP)**, Denver, Colorado
- **The Institute of Certified Bankers'™ (ICB)**, American Bankers Association, Washington DC
- **The Institute of Certified Public Accountants of Singapore (ICPAS)**

Other Accreditations: Contact us for details on: information@kesdee.com

Global Network of Subject Matter Experts:

KESDEE's e-learning courses deploy the content (from global network of subject matter experts) and seamlessly blend it with superior instructional design, graphics and technical expertise, to ensure that every e-Learning course is top-notch. Our global network of subject matter experts include:

- **Practitioners with experience in Financial Institutions**
- **Consultants**
- **Academicians**
- **Regulators & Supervisors**

We invite proposals from trainers in Banking Institutes, University Professors, Consultants and those with experience working in Financial Institutions and Regulatory/ Supervisory agencies.

If you are an expert in a specific subject and would like to write courses for us, please contact us on partners@kesdee.com

KESDEE's e-Learning solutions are preferred for

- **'Just-in-Time'** (when needed),
- **'Just-for-You'** (personalized learning paths for different groups; core and elective curriculums at Foundation / Advanced and Expert levels),
- **'Just Right'** (practical applications, learn by doing),
- **'Just Enough'** (modular product structure allows learners to focus on specific topics of interest).

KESDEE's Strategic Partners

KESDEE has established strategic partnerships with Institutes of Banking, Institutes of Accountancy and Associations of Corporate Finance/ Treasury Professionals. KESDEE has 30 such partnerships globally, (Refer to the comprehensive list of Strategic Partners at www.kesdee.com).

A few examples are:

A. Institutes of Banking and Finance

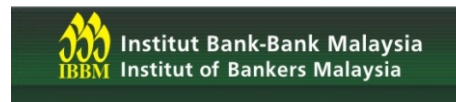
I. New York Institute of Finance (NYIF)



II. Indian Institute of Banking and Finance (IIBF)



III. Institut Bank – Bank Malaysia (IBBM)



IV. Institute of Banking and Finance (IBF), Singapore



B. Institutes of Accountancy

I. The Institute of Chartered Accountants of the Caribbean (ICAC)



II. Institute of Certified Public Accountants of Singapore (ICPAS)



III. Certified General Accountants - Association of Canada (CGA - Canada)



C. Risk/Treasury Management Associations

I. Professional Risk Managers' International Association (PRMIA)



II. Southern California Association for Financial Professionals (SCAFP)



III. Association of Corporate Treasurers, Luxembourg (ATEL)



IV. Association of Corporate Treasurers, Singapore (ACT(S))



KESDEE can develop customized/ branded e-learning portals for professional associations. We provide a "ready to go" solution on a revenue sharing basis. You can get opportunities for professional development and also have an attractive source of revenue.

If you are interested in strategic partnership with KESDEE, please contact us on partners@kesdee.com

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Mail to: information@kesdee.com

KESDEE's Value Proposition

- **“e-Learning, Not e-Reading”**

KESDEE's e-learning courses are full of engaging graphics and interactive simulations.

- **“Content and Context”**

Top quality content has been presented in the context of relevant case- studies and best practices.

- **“Learn-By-Doing”**

Our courses are interspersed with practice exercises and interactive applets to help apply the knowledge of theoretical concepts. Simulations represent a major part of our approach. These simulations incorporate specific interactions that prepare the learner for real-life situations.

- **“Conceptually sound, yet Practical”**

Our e-Learning courses are “Conceptually sound, yet Practical”. It is developed for practitioners by practitioners. Learning is aligned with real world business objectives.

- **“One size does not fit all”**

Customized solutions for enterprise clients.

- **“Comprehensive”**

The world's largest and highest quality finance e-Learning catalog.

- **“Turnkey Solutions”**

Not just the e-Learning catalog, but services for competency mapping, creation of curriculum paths for different target groups, assessments and internal certification.

- **“Global Perspectives and Local Execution”**

Content is localized to include local regulatory guidelines, products and case studies.

Blended Training Programs:

KESDEE presents high impact Blended Training Programs by combining instructor led training with interactive e-learning.

KESDEE's global client base

A partial list of clients includes:



For detailed list of clients, please visit: www.kesdee.com/clientsinstitutions.jsp



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