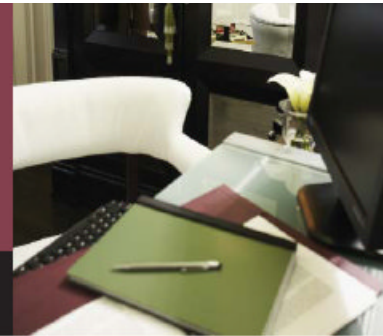


Small Business



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Young Entrepreneur of the Year Swarna J. Srinivas KESDEE Inc.

Twenty-six-year old Swarna Srinivas, president of KESDEE Inc., is a Harvard graduate. Her first-hand experience of the impact of technology on education as a Harvard student and fascination with forces of globalization have been instrumental in propelling KESDEE, a high-tech financial e-learning company, toward a high growth rate of 50 percent annually over the past three years.

KESDEE provides innovative and interactive e-learning solutions to global finance professionals. Its off-the-shelf e-learning solutions consist of 700 accredited courses (on key financial topics) spanning about 2,100 hours of e-learning. Global from day one, it is incorporated in California, headquartered in San Diego, has a state-of-the art development center in Bangalore, India, a hosting site in Santa Clara, Calif., and a Spanish and regionalization center in Mexico. KESDEE's clientele, among others, notably comprise the Federal Reserve Board, CitiGroup, Standard Chartered Bank, JP Morgan Chase, SunGard, Indian Bank, Maybank, and BearingPoint.