

URL: <http://www.indiaprwire.com/pressrelease/financial-services/200706013083.htm>

Western Asset Management Deploys KESDEE's Financial e-learning courses through GeoLearning's Hosted LMS Suite

Bangalore, Karnataka, IND, 2007-06-01 18:21:24

KESDEE Inc., the leading provider of Financial e-learning courses announced today that Western Asset Management, a leading fixed income manager, has deployed KESDEE's e-learning courses through the GeoExpress Learning Management Suite (LMS) to deliver and manage company-wide training.

Western Asset Management's rapid international business expansion created the need for comprehensive and rapid employee development opportunities. Faced with this challenge, Western Asset Management turned to GeoLearning's *GeoExpress* LMS and KESDEE's financial learning content to deliver and administer training programs for its international team.

"Starting a corporate university 'from the ground up' is a challenge for any organization," said Steve Rue, Head of Training and Organizational Development for Western Asset Management. "But GeoLearning and KESDEE have a lock-solid integration that enabled us to assemble a best-of-breed solution. Their strong partnership helped make our new company-wide learning initiative a real success."

All KESDEE's 500 e-learning courses are bundled and repackaged to create core and elective curriculum paths to different target audiences. This is in line with concepts of "Just enough" and "Just for you". KESDEE's e-learning courses are "conceptually sound, yet practical", contains world class content within the context of actual case studies, and incorporate "Learn-by-Doing" approach through 500 simulations/financial calculators.

Western Asset Management's *GeoExpress* implementation leverages several of the platform's configurable features, including GeoLearning's Dynamic Reporting Engine to transform raw LMS data into actionable analysis and meaningful measurements and the Web-based Class & Event Scheduler to manage traditional and Web-based instructor-led training.

GeoLearning, Inc., is the leading provider of Managed Learning Services and hosted learning and performance platforms.

GeoLearning will also provide Internet hosting, security and maintenance services, as well as Help Desk support for Western Asset administrators and employees as part of the managed learning services contract.

GeoLearning's award-winning Software as a Service (SaaS) model means the *GeoExpress* platform is delivered entirely over the Internet, eliminating all the headaches, hassles and risks associated with traditional hardware and software implementations. The Internet-hosted learning management platform enables organizations to capture, create, manage and share knowledge to improve workforce productivity, accelerate critical business processes, and drive organizational performance. The system centralizes and automates the entire learning management process, making the administration of enterprise learning and development both effective and efficient.

KESDEE Inc. provides Turnkey solutions for Knowledge Management to global financial services Industry. KESDEE's off-the-shelf catalog consists of 500 accredited e-Learning courses on various topics in Banking, Finance, Accounting, Insurance and Risk Management. These can be customized/localized and branded with private label portal (incorporating your organization's logo, color and look & feel). We can deploy it in a short period of time.

KESDEE's off-the-shelf product portfolio, the world's largest suite of financial e-Learning, consists of 41 course libraries comprising of over 500 courses spanning about 1500 hours of e-Learning.

The products serve both as a ready reference material and as a learning tool and can be customized to meet organizations' needs in terms of look-and-feel, content and technology.

Phone: 1-858-756-8574
Website: <http://www.kesdee.com/>
E-Mail: vijaykumarm@kesdee.com
Address: PO Box 910207, San Diego,
USA

*© Copyright 2006 India PRwire Pvt. Ltd. All Rights Reserved.
India PRwire disclaims any content contained in press releases published on IndiaPRwire.com. Issuers of press releases are solely responsible for the accuracy of their content.*