

KESDEE receives International Business Leadership Award from the World Trade Center of San Diego

- The 2009 International Business Leadership Award Ceremony was held on November 4, 2009 in Coronado.
- The keynote speaker was Carly Fiorina, former CEO of HP.
- 400 people attended this gala event from the business, industry and government agencies.
- KESDEE was adjudged the “Best Service Provider” and was awarded the International Business Leader Award.

KESDEE’s e-learning courses for International Trade include:

- UCP600 (A Library of 7 courses)
- International Trade Services (A Library of 9 courses)

These e-learning courses play a catalytic role in promoting international trade. These e-learning courses are highly interactive and are used by financial institutions, government agencies and corporates - small and big.

These e-learning courses are also available in Spanish.

In her acceptance speech, KESDEE President, Swarna Srinivas said, “I am honored to accept this award on behalf of the entire KESDEE team.”

KESDEE’s Value Proposition is e-Learning, not e-Reading. Our e-learning courses are highly interactive with engaging graphics, simulations and assessments. KESDEE clients include Federal Reserve System, Inter-American Development Bank, Standard Chartered Bank and several corporations and consultancy firms.

Of particular interest to World Trade community, KESDEE has developed e-Learning courses on International Trade and Finance topics.

We thank the distinguished panel of judges for selecting KESDEE as the Winner of the International Business Leadership Award.

Receiving Award



With the Award in front of World Trade Center display



Acceptance Speech



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