

# Press Release

## Upside Learning And KESDEE Inc. Enter A Global Strategic Alliance To Market And Promote Financial eLearning Solutions

[Upside Learning](#) | Pune, India

13-May-2010 » Training Press Releases » Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, announced a global strategic alliance with KESDEE Inc., the world's largest financial eLearning company. The alliance will enable Upside Learning to market and promote KESDEE's content through its multi-award winning, flagship learning management system, UpsideLMS, to its clients and partners across the globe.

[Upside Learning](#) has entered into a strategic partnership with [KESDEE Inc.](#), the largest eLearning content provider for financial topics. As a part of this agreement, Upside Learning will now provide its customers with comprehensive financial eLearning solutions by distributing KESDEE's content through its award winning learning platform - [UpsideLMS](#).

With KESDEE's library including courses on Banking, Finances, Accounting, Insurance and Risk Management, Upside Learning's clients can now avail over 750 accredited eLearning courses organized into 69 course libraries spanning over 2250 hours of eLearning in both English and Spanish.

This new strategic alliance is expected to immensely benefit banks and financial service providers and beneficiaries, regulators, consultants and trainers in financial services.

"We are delighted to partner with KESDEE, an internationally recognized eLearning company with a focus on global finance, banking and risk management," said Amit Gautam, Director of [Technology Solutions](#). He added, "We believe that the robust, engaging learning experience provided by Upside Learning, when combined with the best of class content from KESDEE is a winning combination for learners and organizations alike."

"The KESDEE - Upside Learning partnership brings employers seamless integration of the best-of-breed content and technology; we are giving buyers the best of both worlds, without multiple contracts," said Swarna Srinivas, President of KESDEE Inc.

With this partnership, Upside Learning will now be able to augment its library of off-the-shelf content courses with offerings from KESDEE's eLearning courses on financial topics.

### About KESDEE

KESDEE is the world's largest financial e-Learning company. KESDEE's off-the-shelf catalog consists over 750 accredited e-Learning courses on various topics in Banking, Finance, Accounting, Insurance and Risk Management. In addition, KESDEE offers eCoaches, the web-based tutorials for Certification Exams in Risk Management and Financial analysis (ePRM, eFRM, eCoach for the CFA® Program, Associate ePRM etc).

It serves clients from different verticals like Banking and Financial Services Industry, Regulators of Financial Services, Large Corporations, Small and Medium Enterprises, Consultancy Firms, Technology Companies, Educational Institutions, and Professional Associations.

For more details, please visit: [www.kesdee.com](http://www.kesdee.com)

### About Upside Learning

Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, [custom e-learning development](#) & [Learning Technology Solutions](#). With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide.

The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an [Enterprise, SMB](#) or [Training Company](#).

Upside Learning has been consistently picking up awards & other recognition every year, including the most recent, [3 Brandon Hall Excellence in Technology Awards](#) for its flagship Learning Management System - UpsideLMS and Deloitte's Technology [Fast500 Asia Pacific Program award](#).

It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance.

Contact Upside Learning to know how it can help you better.  
For more information log on to [www.upsidelearning.com](http://www.upsidelearning.com)