

## KESDEE's participation in the CFA Institute Society Leadership Conference

KESDEE participated in the CFA Institute Society Leadership Conference during September 23-25, 2010 in Washington DC.

KESDEE was a sponsor and had a display booth. KESDEE has two offerings to the CFA community:

### **eCoach for CFA level I program:**

KESDEE offers eCoach for CFA level I program. This is self-paced and web based. The candidate can buy the entire eCoach for \$300 or any of the ten individual topics for prices starting at \$20. For more details Visit: [http://www.kesdee.com/pdf/eCFALevel\\_Ia.pdf](http://www.kesdee.com/pdf/eCFALevel_Ia.pdf)

### **CFA Continuing Education:**

KESDEE is registered with the Chartered Financial Analysts (CFA) Institute as a program-level participant in the Approved-Provider Program of continuing education/professional development programs. KESDEE's 419 e-learning courses have been "pre-qualified" for CE Credits. This includes 121 e-learning courses for CE credit, inclusive of Standards, Ethics, and Regulatory (SER) credit.

KESDEE's e-learning platform will electronically report to the CFA Institute details of CE credits earned by CFAs. Each module is affordably priced between US\$ 10 to US\$ 30.

For more details Visit: [http://www.kesdee.com/pdf/CFA\\_CE1.pdf](http://www.kesdee.com/pdf/CFA_CE1.pdf)

Several CFA societies' leaders had discussions with KESDEE team regarding KESDEE's Society Partnership Program. KESDEE offers strategic partnership program with a 40% (Forty percent) revenue share to the society.

For more details Visit: [http://www.kesdee.com/pdf/Society\\_Partnership\\_Program.pdf](http://www.kesdee.com/pdf/Society_Partnership_Program.pdf)