



### 33rd Annual SoCal EXPO April 24-25, 2014

The Queen Mary  
1126 Queens Hwy  
Long Beach, CA 90802



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### "Global Best Practices in Risk Management"

**Session 3C Speaker:** S.L. (Sam) Srinivasulu - KESDEE Inc.



The presentation is based on a five-year assignment with the US Federal Reserve System. The Project involved designing & delivering Executive Development Programs on several aspects of Risk Management for senior regulators, policy makers and examiners.

\*Several recent well known case studies will be incorporated in this presentation.

The Presentation on "Global Best Practices in Risk Management" covers the following aspects:

- ▶ A Framework for Analysis of Best Practices in Risk Management. The components of an integrated approach.
- ▶ How are Best Practices arrived at?  
- Global Database of Disclosures, Benchmarking Data, Case Studies, Focus group discussions and interviews.
- ▶ Results of Best Practices organized by strategic, organizational, operational and other aspects.
- ▶ A Plan of Action: How to Implement Best Practices?
- ▶ Concepts / Case Studies relevant for both Financial Service industry & multinational corporations.

S.L. (Sam) Srinivasulu, Ph.D., Chairman of KESDEE Inc., is a specialist consultant and trainer in Treasury Management, Asset Liability Management and Risk Management for leading institutions worldwide. For over 25years, S.L. (Sam) Srinivasulu, Ph.D. has presented several in-house and public training programs to senior financial executives in 40 countries around the world.

- ▶ S.L. (Sam) Srinivasulu, Ph.D. is Chairman of KESDEE Inc., a financial eLearning company
- ▶ He has a PhD from the Graduate School of Business Administration, University of Michigan, Ann Arbor
- ▶ For over 25 years, he has presented several in-house and public training programs to senior financial executives in 40 countries on topics of Asset Liability Management and Risk Management
- ▶ He was invited by the U.S. Federal Reserve System to conduct Executive development programs to the supervision and regulation staff of the Federal Reserve System. This five year project was the catalyst for establishing KESDEE Inc., a financial e-Learning company.