

KESDEE is one of the top-100 technology companies (top-10 in Internet Category) in SiliconIndia's listing for the year 2008.



URL:

[http://www.bobsguide.com/guide/news/2009/Jan/19/KESDEE is one of the top%2d100 technology companies_%28top%2d10_in_Internet_Category%29_in_SiliconIndia%e2%80%99s_listing_for_the_year_2008%2e.html](http://www.bobsguide.com/guide/news/2009/Jan/19/KESDEE_is_one_of_the_top%2d100_technology_companies_%28top%2d10_in_Internet_Category%29_in_SiliconIndia%e2%80%99s_listing_for_the_year_2008%2e.html)

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In its 11th year of selecting and honoring technology companies founded and managed by Indians in the U.S., SiliconIndia Magazine lists KESDEE in its annual list of top-100 for the year 2008.

The annual listing is deemed to be a tribute to the continuing rise and glory of Indian entrepreneurship in high-tech and due recognition for impacting the market place.

According to the publishers, following was the approach in evaluating companies: "keeping the business realities in mind, our team of editors and experts examined the business models, revenues, and management teams. We also looked into the company's clientele, delivery model and partners. Experts in the panel included entrepreneurs in the valley, CIO's in corporate America, venture capitalists and industry analysts".

Reacting to the recognition, Swarna Jessica Srinivas, president of KESDEE Inc, said, "It is an honor to have been featured in the prestigious list, and a tribute to the KESDEE team's relentless pursuit of excellence in quality."

In an article (published in conjunction with the occasion), Swarna Jessica Srinivas, president of KESDEE Inc, reiterated that KESDEE's unique value proposition of enabling "e-learning against e-reading", encouraging "learning-by-doing", "conceptually sound, yet practical" financial e-learning courses, and customized solutions on the principle of "global perspectives and local execution" for enterprise clients has been pivotal to its sustained growth.

For more details please visit <http://www.kesdee.com/pdf/SiliconIndia1.pdf>