

KESDEE Inc. wins “Red Herring 100 North America” Award



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(BOBSGUIDE) Date Released: San Diego, CA - 28 May 2009

KESDEE Inc., announced that it has been selected as a winner of the Red Herring 100 North America Award. The Red Herring editorial team deploys a detailed process to whittle down a pool of 1,000 eligible, promising companies to the 200 Finalists and in a last round decided for the top 100 winners of this important North American award. Evaluations are made on both quantitative and qualitative criteria, such as financial performance, innovation, management, global strategy, and ecosystem integration. The Winners, elite executives and venture capital leaders from North America will celebrate the Top 100 Privately Held Companies in San Diego, May 11-14, 2009.

Swarna Jessica Srinivas, President of KESDEE, made the presentation on KESDEE’s solutions, clients, strategic partnerships and value proposition. In accepting the award, Swarna Srinivas said, “This award is a tribute to the spirit of innovation of the entire team at KESDEE”. Red Herring 100 is a much-coveted award because of the rigor and transparency of Red Herring’s selection process. We at KESDEE feel humbled, honored and inspired by this award.

KESDEE presents a compelling Value Proposition of highly interactive eLearning that incorporates actual case studies and learn-by-doing simulations. KESDEE clients include Federal Reserve System, Citi, PricewaterhouseCoopers, JPMorgan Chase, SunGard and more than 200 enterprise clients.

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