

## First Hand Look: The Benefits of eLearning and eAssessment in a New Economy

**Tuesday, September 16, 2008**

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It is widely recognized that your organization's learning and talent management initiatives are only as successful as your return on your investment. eLearning and online assessments are often the most effective and efficient way to reap the benefits of your talent management programs. Plateau has assembled a panel of thought leaders on this topic, from 3 leading content organizations, to share their experiences on:

- Using eLearning and online assessments as the fastest and most efficient method for employee development
  - Exploring online assessments to fill competency gaps in your organization, improving employee development and increasing productivity and proficiency
  - Opening up new revenue streams through your eLearning initiatives, using your content and systems as tools to offer training and knowledge to external learners
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**Insights 2008 conference:** From left, Joel Wikinson (iLearn), Jennifer Milder (Plateau), Swarna Srinivas (KESDEE Inc.) and Dennis Brown (Skillsoft Corporation)



Swarna Srinivas, President KESDEE Inc. presented a seminar on  
**"The Benefits of eLearning and eAssessment in a New Economy"** at Insights 2008 conference