

# Insights 2008

## **BLAZING THE TALENT TRAIL** Conference Guide

Plateau Annual User Conference  
Sheraton Wild Horse Pass Resort & Spa  
Phoenix, Arizona  
September 14-17, 2008

PLATEAU

## First Hand Look: The Benefits of eLearning and eAssessment in a New Economy

**Tuesday, September 16, 2008**

**Swarna Srinivas, President, KESDEE Inc**

It is widely recognized that your organization's learning and talent management initiatives are only as successful as your return on your investment. eLearning and online assessments are often the most effective and efficient way to reap the benefits of your talent management programs. Plateau has assembled a panel of thought leaders on this topic, from 3 leading content organizations, to share their experiences on:

- Using eLearning and online assessments as the fastest and most efficient method for employee development
  - Exploring online assessments to fill competency gaps in your organization, improving employee development and increasing productivity and proficiency
  - Opening up new revenue streams through your eLearning initiatives, using your content and systems as tools to offer training and knowledge to external learners
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**Insights 2008 conference:** From left, Joel Wikinson (iLearn), Jennifer Milder (Plateau), Swarna Srinivas (KESDEE Inc.) and Dennis Brown (Skillsoft Corporation)



Swarna Srinivas, President KESDEE Inc. presented a seminar on **"The Benefits of eLearning and eAssessment in a New Economy"** at Insights 2008 conference

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Innovative Performance-Driven Employee Development

iLearn Solutions is a leading provider of employee development content and talent management consulting services designed to maximize employee productivity. iLearn Solutions is known for its catalog of Ready-to-Deploy (RTD) iTest assessments for use with corporate learning, assessment and talent management systems. iTest assessments enable targeted evaluation of work-related competency in specific skill areas. iTests can be used as a pre and/or post-learning evaluation and validation of required skill. The catalog of iTest assessments spans an extensive range of business, desktop software, management, leadership, and professional development subject areas that are key to any organization's sustainable success. iLearn Solutions also develops custom and Ready-to-Deploy web-based courseware. The integration of iTest and iLearn Ready-to-Deploy catalogs allows organizations to efficiently and effectively facilitate career and job competency evaluation and development.



KESDEE is a financial e-learning company headquartered in San Diego specializing in interactive e-learning programs for the global BFSI segment. We offer 700 off-the-shelf courses spanning 2100 hours of e-learning on Banking, Finance, Accounting, Insurance and Risk Management and Online Tutorials for Certification Exams. The courses are available in Spanish. [www.kesdee.com](http://www.kesdee.com)



With more than six million registered users, SkillSoft's mission is to maximize business performance by providing learning and performance support solutions that connect corporate strategy and individuals. SkillSoft's solutions are designed to support all levels of the organization and can easily be adapted to meet strategic business initiatives, on demand information needs and individual job roles. SkillSoft is a leading global provider of comprehensive e-learning content and technology products for business and information technology professionals within global enterprises.



StarQuest Online provides blended e-Learning solutions that develop people in the areas of leadership and management development, sales effectiveness, and customer service. The StarQuest blended design combines the latest educational technology with robust reinforcement guides and tools for managers and trainers to facilitate discussions with their team members. This blend results in more learning, faster, with better retention of knowledge and greater returns on investment.