

THE HARVARD BUSINESS SCHOOL ASSOCIATION OF ORANGE COUNTY



SPEAKERS



Peter Butterfield

Former CEO of KIA Motors North America and currently Chairman and CEO of Lakefront Capital Holdings Inc.

READ BIO

Peter Butterfield is a skilled and forward thinking manager who led KIA to record sales and profits in the years 2002 through 2005.



Rob Ukropina

Founder Overnite Express

READ BIO

Rob Ukropina is a dynamic businessman who has won many awards in the field of entrepreneurship including the 2007 SBA - "Small Business Person of the Year - California".

Conference Overview

The annual Entrepreneurs Conference is an exceptional opportunity to capitalize on the successful experiences of others in starting, funding, growing, and managing a new business.

Who should attend?

Entrepreneurs, investors, and executives of rapidly growing companies will definitely want to be at this event. If you are contemplating a start-up, looking to accelerate your sales growth, or want to connect with other business owners or investors, this conference is for you.

What will I get out of it?

You can

- Learn how to get funding for your business,
- Acquire valuable marketing ideas to accelerate your sales growth, and
- Find out what worked and didn't work from successful entrepreneurs.

[Click here to register now!](#)

And there's more!

A full day of 28 panel sessions with over 60 knowledgeable speakers will cover issues critical to launching and growing a business, including...

Funding: What kind of funding is right for my business? How do I go about getting funding? What's my business worth? What are my options for cashing out?

Marketing: How do I find new growth opportunities? How to do grow my business when I'm low on cash? How do I compete with established firms?

Management: What's the secret to recruiting great people? How do I manage this new generation of workers? How to I handle succession planning? What technology trends should I be watching out for?

[Click here to register now!](#)

An outstanding networking opportunity

Join hundreds of other entrepreneurs, business owners, and executives of rapidly growing companies at Southern California's premier entrepreneurship event. Share your perspectives with other business owners. Gain insights from investors. Enjoy a full day of presentations and discussions on topics of keen interest to entrepreneurs. Leverage the good ideas and insights of other savvy business owners.

Profit from the ability to dialogue in a relaxed environment with guest speakers, investors, and

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An incredible value

For the past 24 years the Entrepreneurs Conference has been the "must attend" event for business innovators. And every year, it gets bigger and better!

The conference is a non-profit event organized by the Harvard Business School alumni association in Orange County. All are welcome. One of the key goals of this event is to not only provide outstanding content, but make it highly affordable for entrepreneurs. The \$189 price is an outstanding value.



You don't want to miss this event. JOIN US AT EC 2008!

[Click here to register now!](#)



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