

# Flotation

**A complete guide to understanding flotation.**



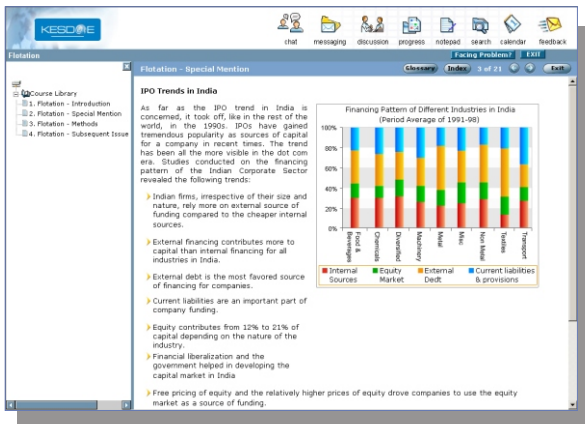
## Themes of this product:

- Know basic concepts of flotation
- Discuss various methods of IPO
- Discuss different stages in IPO
- Discuss the risks associated with IPO
- Discuss necessity of subsequent issue of shares and their forms

# Flotation

## Overview

This e-learning course on 'Flotation' introduces the topics relating to basic aspects like reasons for listing of shares, listing requirements, contents of prospectus. Then it takes through various methods of initial public offerings (IPO) and different factors considered in selection of flotation method. The course also focuses on capital market trends in international arena and Indian market along with the discussion of various stages involved in IPO. In the end, it provides an understanding of the necessity of subsequent issue of shares and their forms.



**Course level: Basic to Intermediate**

**Library of 4 Courses**

Time taken for each course - 1.0 Hour

## Flotation - A Library of 04 Courses

### 1. Flotation - Introduction

- ▶ Different sources of finance.
- ▶ The term flotation.
- ▶ Various reasons for listing
- ▶ Advantages and disadvantages of going public.
- ▶ Listing requirements and the listing procedure.
- ▶ The contents of prospectus.
- ▶ The concept of corporate governance.

### 2. Flotation - Methods

- ▶ Different factors considered for selection of flotation method
- ▶ The various types of IPO methods.
- ▶ The concept of corporate misconduct
- ▶ The details of clause 49

### 3. Flotation - Special Mention

- ▶ The capital market trends in the international arena
- ▶ The trends of Initial Public Offerings (IPO) in Indian market
- ▶ The risks that are associated with IPOs
- ▶ The different stages of an IPO
- ▶ The roles of advisers and analysts in the IPO process

### 4. Flotation - Subsequent Issue of Shares

- ▶ The necessity of subsequent issue of shares
- ▶ The advantages and disadvantages of subsequent issue of shares
- ▶ The different forms of subsequent issues
- ▶ The importance of Section 81 in regulating further issue of capital

# Available Products

## KESDEE's Off-the-Shelf e-Learning Course Libraries

| <b>Product Name</b>                                    | <b>No. of Courses</b> |
|--|-----------------------|
| 1. Asset Liability Management                          | Library of 28 Courses |
| 2. Liquidity Management and Contingency Funding Plan   | Library of 14 Courses |
| 3. Financial Institution Analysis - CAMELS Approach    | Library of 08 Courses |
| 4. Financial Mathematics                               | Library of 07 Courses |
| 5. Global Banking Supervision                          | Library of 15 Courses |
| 6. Capital Adequacy Planning (Basel I)                 | Library of 07 Courses |
| 7. Basel-II-University                                 | Library of 63 Courses |
| 8. Operational Risk Management – Basel II              | Library of 09 Courses |
| 9. Futures and Forwards                                | Library of 07 Courses |
| 10. Swaps  | Library of 07 Courses |
| 11. Options  | Library of 10 Courses |
| 12. Market Risk - Basic                                | Library of 08 Courses |
| 13. Market Risk - Intermediate                         | Library of 08 Courses |
| 14. Market Risk - Advanced                             | Library of 04 Courses |
| 15. Value at Risk                                      | Library of 16 Courses |
| 16. Credit Analysis                                    | Library of 13 Courses |
| 17. Credit Ratings                                     | Library of 03 Courses |
| 18. Counter party Credit Risk                          | Library of 09 Courses |
| 19. Credit Risk Modeling                               | Library of 06 Courses |
| 20. Credit Derivatives                                 | Library of 23 Courses |
| 21. Operational Risk Management                        | Library of 21 Courses |
| 22. Asset Securitization                               | Library of 28 Courses |
| 23. Asset Liability Management for Insurance Companies | Library of 29 Courses |
| 24. Anti-Money Laundering                              | Library of 06 Courses |
| 25. Financial Privacy                                  | Library of 06 Courses |
| 26. Corporate Governance                               | Library of 09 Courses |
| 27. Sarbanes-Oxley Act                                 | Library of 12 Courses |
| 28. Governance, Risk and Compliance                    | Library of 07 Courses |
| 29. Money Markets                                      | Library of 09 Courses |
| 30. Fixed Income Markets                               | Library of 17 Courses |
| 31. Equity Markets                                     | Library of 10 Courses |
| 32. Foreign Exchange Markets                           | Library of 09 Courses |
| 33. Commodity and Energy Markets                       | Library of 03 Courses |
| 34. CTM - Foreign Exchange Management                  | Library of 07 Courses |
| 35. CTM - Treasury Analytics                           | Library of 05 Courses |
| 36. CTM - Interest Rate Risk Management                | Library of 04 Courses |
| 37. CTM - Funding and Investments                      | Library of 05 Courses |
| 38. CTM - Implementation                               | Library of 04 Courses |
| 39. CTM - Case Studies                                 | Library of 05 Courses |
| 40. Understanding Financial Statements                 | Library of 02 Courses |
| 41. Budgeting  | Library of 05 Courses |
| 42. Management Accounting                              | Library of 07 Courses |
| 43. Financial Accounting                               | Library of 09 Courses |
| 44. Mutual Funds                                       | Library of 10 Courses |
| 45. Financial Planning                                 | Library of 09 Courses |
| 46. UCP600   | Library of 07 Courses |
| 47. International Trade Services                       | Library of 09 Courses |
| 48. BBM - Deposits                                     | Library of 04 Courses |
| 49. BBM - Advances                                     | Library of 07 Courses |
| 50. BBM - Marketing                                    | Library of 03 Courses |

# Available Products

## KESDEE's Off-the-Shelf e-Learning Course Libraries

| Product Name                                      | No. of Courses        |
|---|-----------------------|
| 51. BBM - Payment and Settlement System           | Library of 02 Courses |
| 52. BBM - Foreign Exchange Operations             | Library of 03 Courses |
| 53. BBM - Trade Finance                           | Library of 02 Courses |
| 54. BBM - Book Keeping and accounting             | Library of 03 Courses |
| 55. BBM - Ancillary Services                      | Library of 02 Courses |
| 56. BBM - Risk Management                         | Library of 03 Courses |
| 57. BBM - Technology and Security                 | Library of 02 Courses |
| 58. BBM - HRM and CSR                             | Library of 02 Courses |
| 59. BBM - Retail Banking                          | Library of 03 Courses |
| 60. Introduction to Bank Lending Environment      | Library of 07 Courses |
| 61. Basics of Banking                             | Library of 10 Courses |
| 62. Flotation                                     | Library of 04 Courses |
| 63. Project Valuation                             | Library of 03 Courses |
| 64. Trading Operation Controls                    | Library of 04 Courses |
| 65. Economics                                     | Library of 16 Courses |
| 66. Estate Planning                               | Library of 04 Courses |
| 67. Global Economic Crisis - Liquidity Management | Library of 07 Courses |
| 68. Brokerage Operations                          | Library of 01 Course  |
| 69. Risk Analysis                                 | Library of 05 Courses |

\* CTM: Corporate Treasury Management

\* BBM: Bank Branch Management

### Certification Tutorials

|  |                       |
|--|-----------------------|
| 1. ePRM Coach                          | Library of 68 Courses |
| 2. Associate ePRM Coach                | Library of 36 Courses |
| 3. eFRM Coach for FRM Part I Exam      | Library of 37 Courses |
| 4. eCoach for the CFA® Level I Program | Library of 76 Courses |

### Upcoming Products

KESDEE has the required technology platform to respond to clients training requirements in the banking and financial services industry. We offer several solutions, each developed with the guidance of creditable experts. Given below are few of the forthcoming products:


- Agricultural Finance




## GFTT

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