



Case Study: Farm Credit Canada

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Case in Brief

Farm Credit Canada, invited KESD@E to present Blended Training Seminars on Asset Liability Management at their Head Quarters in Regina, Saskatchewan during May 2-6, 2008.

The program combined Instructor Led Training with KESD@E's interactive e-learning solutions.

A presentation was made to Asset Liability Management Committee on May 2, 2008. The presentation focused on Global Best Practices in Asset Liability Management integrating with analysis of Asset Liability Management practices of several global financial institutions.

Learning Objectives

The presentation consisted of topics such as:

1.Oversight: the role of ALCO (Asset Liability Committee)

- What should ALCO members be looking for?
- What kind of questions should they ask?
- Are there any other areas that should be monitored by ALCO?
- What do other ALCO's look like and do?
- What other education should ALCO members have?
- What are their responsibilities from a governance perspective as well as a business operating perspective etc.?

2.Interest rate risk management policies and limits

3.Interest rate risk measurement tools and what they mean. Tools covered should include:

- NII simulation
- MVPE (aka EVE)
- Duration of equity
- Interest rate gaps



4. Understanding and interpreting the yield curve
5. Managing interest rate risk
6. Best practices/future direction of interest rate risk practices

On May 5-6, 2008, the seminar was organized for Treasury/ Capital Markets/ Risk Management/ audit and Marketing Executives. It went truly "green", not a single page was printed. The entire discussion and analysis was done on-line.

All delegates along with KESDEE moderator Dr. S. L. (Sam) Srinivasulu logged into KESDEE's e-Learning & Reference Solutions on Internet. The group discussed concepts, analyzed actual case studies, used Learn By Doing simulations, and took quizzes, and actively participated in the discussion.

The power and potential of KESDEE's e-learning was put to full use to the delight and benefit of all delegates.

The evaluations were exceptional.

Learner's Commendations

"I thought the course content was excellent & I liked the e-learning concept."

Treasury Analyst, Capital Markets
Treasury Department
Farm Credit Canada

"Good for Developmental Training."

Marketing Department
Farm Credit Canada

"I thoroughly enjoyed this ALM training. The points you touched on seemed very interesting & I believe this training will be quite useful."

Treasury Officer
Treasury Department
Farm Credit Canada



Client Details - About Farm Credit Canada

FCC is Canada's largest provider of business and financial services to farms and agribusiness. Operating out of 100 offices located primarily in rural Canada, FCC employees are passionate about the business of agriculture. A healthy portfolio of more than \$13 billion and 14 consecutive years of portfolio growth are a reflection of our customers' success.

Website: www.fcc-fac.ca



About KESDEE

KESDEE provides Turnkey Solutions for Knowledge Management for banking and financial services industry, which includes **600** accredited e-learning courses, organized into **62** course libraries spanning about **1800** hours of e-learning. These courses cover various topics on **Banking, Finance, Accounting, Insurance, Risk-Management, International Trade and Online Tutorials for Certification Exams like Financial Risk Management (FRM), Professional Risk Manager (PRM) and Chartered Financial Analyst (CFA).**

KESDEE's Turnkey Solutions for Knowledge Management include:

- **Off-the-Shelf Libraries of Courses**
- **On-line Tutorials for Certification Exams (e-Coaches)**
- **KESDEE-Learning Management System (K-LMS)**
- **Customization**
- **e-Learning Portals**
- **Blended Training Programs**

Website: www.kesdee.com



About GFTT

GFTT is committed to providing innovative, blended training solutions for finance professionals worldwide. For over two decades we have specialized in providing executive education and consultancy services to the global financial services industry.

At GFTT, we combine a proven competency in knowledge, software development, technology architecture and user experience design to offer state-of-the-art training (instructor-oriented and online training) in finance.

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