



KESDEE, at the invitation of its strategic partner in Vietnam, presents a blended learning seminar on Asset Liability Management.

KESDEE's strategic partner, Banking Skills Training & Consultancy Company, organized a blended learning seminar on Global Best Practices in Asset Liability Management. Dr. S. L. (Sam) Srinivasulu, Chairman – KESDEE, presented the seminar.

The event was held at Sofitel Plaza hotel in Hanoi on February 26, 2009. There were 150 delegates in attendance, including CEOs and senior executives of all leading financial institutions in Vietnam. The program integrated traditional instructor led training with interactive e-learning. Highly engaging Q&A sessions was an important part of the event. The program had simultaneous interpretation.

The delegates had an opportunity to view e-learning modules including “Learn By Doing” features, job aids, policy templates and case studies.

The event was inaugurated by Dr. Ngo Chung, Director of Training of State Bank of Vietnam, who emphasized the importance of e-learning in HR development. A senior representative of one of the current clients spoke of how they integrated KESDEE e-learning into their training.

KESDEE provided this service as a part of its commitment and support to its strategic partner - Bank Training Company. Bank Training Company organized this event to provide exemplary service to its existing clients of KESDEE e-learning, to do joint brand building, to bring global expertise to Vietnam and as part of its initiative to reach out to the banking and financial services industry.

All delegates were provided with a seminar binder that included copies of slides, as well as a seminar guide to Asset Liability Management. These were presented in both English and Vietnamese. Several delegates commented that the seminar binder was practical and useful for reference.

Inauguration by Dr. Ngo Chung - Director of Training of State Bank of Vietnam



Presentation by Dr. S. L. (Sam) Srinivasulu



Attendees include several CEOs and senior executives of financial institutions in Vietnam.



Engaging Q & A



CEO of BTC, Mai Lan welcomes Dr. S. L. (Sam) Srinivasulu



Dang Thu Ha – Business Development Director, Dr. S. L. (Sam) Srinivasulu, Mai Lan – CEO of BTC

