

# Free Press Release <sup>2.0 BETA</sup>

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## CFP Board accepted KESDEE's e-learning courses for Continuing Education credits.



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Several of KESDEE's e-learning courses have been accepted by CFP Board for Continuing Education credits.

Delegates will be able to take a single KESDEE e-learning module (in a course library) and earn one CE credit.

Each CFP® certificant must complete at least **30 hours of continuing education every two years.**

KESDEE e-learning courses have been accepted by CFP for the past several years. In order to obtain the acceptance, this year KESDEE redesigned certain aspects of its courses (such as the number of questions in a Quiz) as well its technology platform to conform to the requirements of CFP Board. This is the first year in which KESDEE's single modules are eligible for acceptance for CE credits. Each module is designed to be on a stand-alone basis. This was done to provide flexibility to delegates to take relevant e-learning modules for CE credits.

### About KESDEE:

KESDEE is the world's largest financial e-Learning company. KESDEE's off-the-shelf catalog consists of 700 accredited e-Learning courses on various topics in *Banking, Finance, Accounting, Insurance and Risk Management*. In addition, KESDEE offers eCoaches, the web-based tutorials for Certification Exams in Risk Management and Financial analysis (ePRM, eFRM, eCoach for the CFA® Program, Associate ePRM etc).

KESDEE's e-Learning solutions are relevant for the providers of financial services, as well as for users, regulators, advisors and educators of financial services.

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KESDEE's e-Learning solutions are customized for the following verticals:

1. Banking and Financial Services Industry (BFSI)
2. Regulators of Financial Services  
A few examples of KESDEE's clients:
  - a. Federal Reserve Board (FRB)
  - b. Office of Comptroller of Currency (OCC)
  - c. Federal Deposit Insurance Corporation (FDIC)
3. Large Corporations
4. Small and Medium Enterprises
5. Consultancy Firms
6. Software / Technology Companies
7. Educational Institutions
8. Associations for Banking, Accounting, Finance, Insurance, Risk Management etc.

KESDEE's e-Learning solutions are also available in Spanish.

## **About Certified Financial Planner Board of Standards, Inc. (CFP Board):**

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. The Board of Directors, in furthering CFP Board's mission, acts on behalf of the public, CFP® certificants and other stakeholders.

Please visit <http://www.cfp.net/> for more information on CFP Board.

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The following KESDEE, Inc. online courses have been approved for continuing education credit by the CFP. Approved courses and credit allocations are indicated below. CFP's CE credit approval does not indicate an endorsement of any kind.

SI. No.	Courses	No. of CE credits
1	Introduction to Financial Planning (Financial Planning Course Library)	1
2	Analyzing the Resources of the Person (Financial Planning Course Library)	1
3	Basic Concepts in Financial Planning (Financial Planning Course Library)	
4	Financial Products for Savers (Financial Planning Course Library)	1
5	Financial Products for Investors (Financial Planning Course Library)	1
6	The Psychographics and Life Cycle of the Investor (Financial Planning Course Library)	1
7	Goals and Investment Objectives (Financial Planning Course Library)	1
8	Tax Planning (Financial Planning Course Library)	1
9	Model Portfolio (Financial Planning Course Library)	1
10	Mutual Funds - The Concept (Mutual Funds Course Library)	1
11	Structure and Constituents of Mutual Funds (Mutual Funds Course Library)	1
12	Various Types of Mutual Fund Products (Mutual Funds Course Library)	1
13	Management of Bond Fund Portfolio (Mutual Funds Course Library)	1
14	Management of Equity Fund Portfolio (Mutual Funds Course Library)	1
15	Accounting and Valuation (Mutual Funds Course Library)	1
16	Evaluation of Performance of Mutual Funds (Mutual Funds Course Library)	1
17	Prospectus and Annual Report of a Mutual Fund (Mutual Funds Course Library)	1
18	Regulations of Mutual Funds Industry (Mutual Funds Course Library)	1
19	Trends in Mutual Funds Industry (Mutual Funds Course Library)	1

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