

e-learning and reference solutions for the global finance professional

KESDEE e-Coach & Web based exam for the Claritas® Investment Certificate

KESDEE's Claritas® Investment Certificate Exam Solutions includes:

e-Coach for the Claritas® Investment Certificate Exam
 (Library of 21 courses)
 KESDEE is a participant in the Prep Provider Guidelines Program.



e-Coach for the Claritas® Investment Certificate Exam (Library of 21 courses)

Course Structure

Industry Overview

The Investment Industry: A Top-Down View

Introduction to Ethics and Regulation

- 2. Ethics and Investment Professionalism
- 3. Regulation and Supervision

Introduction to Tools and Inputs

- 4. Financial Statements
- 5. Quantitative Concepts
- 6. Microeconomics
- 7. Macroeconomics
- 8. International Trade and Foreign Exchange

Introduction to Investment Instruments

- 9. Equity Securities
- 10. Debt Securities
- 11. Derivatives
- 12. Alternative Investments

Introduction to Industry Structure

- 13. Structure of the Investment Industry
- 14. Investment Vehicles and Structures
- 15. Investment Market Characteristics

Introduction to Industry Control

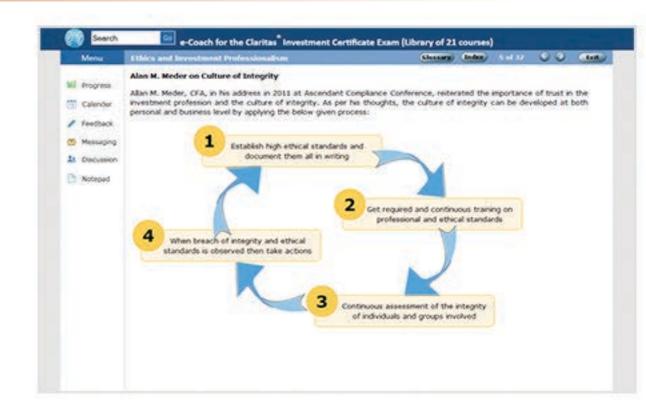
- 16. Investment Industry Documentation
- 17. Risk Management
- 18. Performance Evaluation

Introduction to Serving Client Needs

- 19. Investor Needs and Investment Policy
- 20. Asset Allocation
- 21. Active and Passive Investment Management

Exam Section

22. Mock Exam



This eCoach is equipped with the following features

- Available as a comprehensive self-study package
- State-of-the art simulated learning environment
- Unparalleled subject matter with valuable reference sources
- Immediate diagnostic results analysis
- Learner friendly courses complete with:
 - Formulae, definitions and concise summaries
 - Interactive simulations
 - Discussion Forum, E-mail Subject Matter Expert, Glossary, FAQs and pocket reference
 - Solved examples, practice exercises and quizzes
 - Timed tests in exam format
 - Personalized results for self-assessment
 - Real-time reports for benchmarking
 - 100% online unlimited access, 24x7 support
 - Question Bank with thousands of questions
 - Random tests each time in the exam format

e-Coach for the Claritas® Investment Certificate Exam (Library of 21 courses)

USD 149 per user for one year access

- Note: Contact us For multiple delegate discounts
 - For enterprise licence Pricing
 - For academic institution pricing

Details about Chartered Financial Analyst® Exam:

All information available at: http://www.cfainstitute.org/

This e-Coach for e-Coach for the Claritas® Investment Certificate Exam is useful not only for those pursuing certification but also for everyone as a valuable reference for entrance in financial analysis field.

For more details on KESDEE eCoach for the e-Coach for the Claritas® Investment Certificate Exam, please visit us at: www.kesdee.com

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About KESDEE Inc.

KESDEE is the world's largest financial e-learning company. KESDEE's e-learning catalog consists of 750 Accredited e-Learning courses on various topics in following areas

- 1. Banking
- 2. Finance
- 3. Accounting
- 4. Risk Management
- 5. Insurance
- 6. Financial Planning/Wealth Management

In addition, KESDEE offers eCoaches, the web-based Tutorials for Certification Exams in Risk Management and Financial Analysis. KESDEE's e-learning solutions are relevant for the providers of financial services, as well as for users, regulators and advisors of financial services. KESDEE's e-learning courses are relevant for educational institutions in their certificate / diploma / degree programs.

KESDEE's training courses are focused on the Financial Services Industry and are developed by experienced finance practitioners.

KESDEE's Certification Tutorials (web-based exam preps) are online training programs designed to train candidates seeking professional designations. With the advantage of accessing a training program 24/7, professionals have the convenience of learning from their home or office using a desktop or laptop.

KESDEE's Certification Tutorials (Exam Preps):

- a) ePRM Coach (Library of 71 Courses)
- b) Associate ePRM Coach (Library of 35 Courses)
- c) eFRM Coach for Part I Exam (Library of 37 Courses)
- d) eFRM Coach for Part II Exam (Library of 46 Courses)
- e) eCoach for the CFA® Level I Program (Library of 67 Courses)

Product Features:

Learner friendly courses complete with:

- · Formula, definitions and concise summaries
- · Interactive simulations
- · Online Chat, Discussion Forum, E-mail Subject Matter Expert, Glossary, FAQs and pocket reference
- · Solved examples, practice exercises and quizzes
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KESDEE's e-learning courses are relevant for educational institutions in their certificate/diploma/degree programs.

KESDEE's clients are from the following verticals:

- · Banking and Financial Services Industry
- · Regulators Of Financial Services
- Large Corporations
- · Small and Medium Enterprises
- Consultancy firms
- Technology companies
- · Educational Institutions
- · Professional Associations (of Banking, Finance, Accounting, Risk Management and Insurance)

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