

KESDEE's participation in the CFA Institute Prep Provider Guidelines Program

KESDEE attended the Prep Provider Meeting at the 2012 CFA Prep Provider Guidelines Program on September 12, 2012 in Hong Kong. The Prep Providers team at the CFA Institute discussed the changes to the CFA Program as well as the Prep Providers Program for the coming year. This is the fourth year in a row for KESDEE to participate in such annual Prep Provider Meeting.

eCoach for CFA level I program:

KESDEE offers eCoach for CFA level I program. This is self-paced and web based. The candidate can buy the entire eCoach for \$300 or any of the ten individual topics for prices starting at \$20. For more details Visit: http://www.kesdee.com/pdf/eCFALevel_Ia.pdf

CFA Continuing Education:

KESDEE is registered with the Chartered Financial Analysts (CFA) Institute as a program-level participant in the Approved-Provider Program of continuing education/professional development programs. KESDEE's 419 e-learning courses have been "pre-qualified" for CE Credits. This includes 121 e-learning courses for CE credit, inclusive of Standards, Ethics, and Regulatory (SER) credit.

KESDEE's e-learning platform will electronically report to the CFA Institute details of CE credits earned by CFAs. Each module is affordably priced between US\$ 10 to US\$ 30.

For more details Visit: <http://www.kesdee.com/pdf/CFA CE1.pdf>

Several CFA societies' leaders had discussions with KESDEE team regarding KESDEE's Society Partnership Program. KESDEE offers strategic partnership program with a 40% (Forty percent) revenue share to the society.

For more details Visit: http://www.kesdee.com/pdf/Society_Partnership_Program.pdf