Source: Business Standard, 30 Dec 2004

Icra arm ties up with KESDEE

OUR BUREAU Kolkata, 29 December

ICRA Management Consulting Services (IMaCS) has entered into a strategic partnership with KESDEE Inc. USA, for developing and distribution elearning solutions for banking and financial sector in south-east Asia, west Asia, eastern Europe and Africa, besides other regions.

While **IMaCS** is the management consulting division of Icra, a leading rating and consulting firm based in India, specializes KESDEE developing interactive e-learning programs for the global financial community and offers technological solutions such as the learning management system and the course builder tool. KESDEE has a wholly- owned

Indian subsidiary, KESDEE Systems India Pvt. Ltd., which is based in Bangalore.

KESDEE has 40 course libraries with over 500 courses and 1,500 hours of e-learning. The company's focus is on providing turnkey e-learning and reference solutions to the financial services industry on topics such financial accounting, financial mathematics, budgeting, credit analysis, credit derivatives, credit ratings, credit risk modeling.

The company also offers topics such as ALM, liquidity management, forex management, interest rate risk management, market risk management, operational risk management, Basel II Accord, capital adequacy planning, futures & forwards and options.