

KESDEE Announces Launch of its e-Learning Courses on Bank Branch Management.

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KESDEE, well known for its e-Learning courses for the Banking & Financial Services Industry worldwide, has launched 12 course libraries on Bank Branch Management.

Drawing from the rich experience of developing e-learning courses, this course group is designed keeping in mind the full spectrum of Bank Branch Management from the perspective of finance and banking professional. Prepared by best-in-class industry practitioners, these courses combine the academic rigor with an in-depth understanding of how Banks work and function in the real world.

This course group is a thorough compendium of 36 courses organized into 12 course libraries, which are:

- 1. BBM Deposits 4 courses
- 2. BBM Advances 7 courses
- 3. BBM Marketing 3 courses
- 4. BBM Foreign Exchange Operations 3 courses
- 5. BBM Payment & Settlement System 2 courses
- 6. BBM Trade Finance 2 courses
- 7. BMM Bookkeeping & Accounting 3 courses
- 8. BBM HRM & CSR 2 courses
- 9. BBM Retail Banking 3 courses
- 10. BBM Risk Management 3 courses
- 11. BBM Technology & Security 2 courses
- 12. BBM Ancillary Services 2 courses

These e-learning courses on Bank Branch Management acts as a practical guide, which aids understanding of a Bank Branch. This is a complete package of learning solution that covers courses on all aspects like Development, Organization, Supervision, Execution and Support Strategies of a typical Bank Branch.

The courses are designed in a dynamic and highly interactive format interspersed with simulations and case studies. Exercises and Quizzes combine to make your learning a thorough experience. This On-line learning methodology comes handy when you want to learn at your own pace and convenience.



The level of courses is basic to intermediate. Apart from the Finance and Banking Professional, this course can also be taken up by anyone interested in learning about the working of a Bank Branch. This course promises to be an Add-On on your Know-How of Bank Branch Management.

About KESDEE

KESDEE provides end-to-end e-learning solutions covering all facets – Technology, Content and Services for Knowledge Management and Continuing Professional Education (CPE) initiatives. KESDEE's focus is on providing turnkey solutions for knowledge management to the Banking and Financial Services Industry. The company's off-the-shelf e-Learning catalog consists of 600 accredited e-Learning courses in Banking, Finance, Accounting, Insurance and Risk Management. The courses consist of approximately 1,800 hours of learning.

These courses serve both as ready reference material and as a learning tool, and can be customized to meet organization's needs in terms of Look-And-Feel, Content and Technology. KESDEE's courses speak of its Value Proposition: "e-Learning, Not e-Reading" – KESDEE's courses are full of engaging graphics and interactive simulations, "Content and Context" – Top quality content has been presented in the context of relevant case-studies and best practices, "Learn-By-Doing" – Our courses have Practice Exercises and Interactive Applets to help apply the knowledge of theoretical concepts. Simulations represent a major part of our approach. These simulations incorporate specific interactions that prepare the learner for real-life situations, "Conceptually sound, yet practical" – Our e-Learning courses are "Conceptually sound, yet practical". It is developed for practitioners by practitioners. Learning is aligned with real world business objectives, "One size does not fit all" – Customized solutions for enterprise clients.

For more information visit www.kesdee.com

KESDEE is headquartered in San Diego, California, with a state-of-the-art development center in Bangalore, India.

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