

# Free Press Release <sup>2.0 BETA</sup>

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## **KESDEE announces that 400 programs are eligible for Continuing Education (CE) credits in accordance with CFA Institute's standards.**

The logo for KESD@E is a blue rounded rectangle with the text "KESD@E" in white, sans-serif font.

URL: <http://www.free-press-release.com/news-kesdee-announces-that-400-e-learning-courses-have-been-approved-by-cfa-institute-for-ce-credits-1251540093.html#bookmark>

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KESDEE is registered with the Chartered Financial Analysts (CFA) Institute as a program-level participant in the Approved-Provider Program of continuing education/professional development programs. KESDEE's 419 programs are eligible for Continuing Education (CE) credit and / or Standards, Ethics, and Regulator (SER) credit hours(s) in accordance with CFA Institute's standards and CE criteria.

CFA Institute approved over 400 e-learning course modules on various topics such as Corporate Finance, Derivative Instruments, Equity Investments, Financial Markets, Investment Theory, Performance Measurement and Evaluation, Portfolio Management, Quantitative Methods, Risk Measurement and Management and Standards, Ethics, and Regulations (SER).

KESDEE's e-learning platform will electronically report to the CFA Institute details of CE credits earned by CFAs.

Swarna Srinivas, President of KESDEE said, "Last month KESDEE launched e-coach for CFA® level I exam and became participant in the CFA Institute Prep Providers Guidelines Program.

Now, with this initiative, KESDEE's e-learning solutions can help Continuing Education (CE) requirement of those who have already obtained CFA® designation. Thus, KESDEE reaches out to both, those who are aspiring to become CFAs and those who have already become CFAs"

In order to maintain and improve their professional competence, the CFA Institute recommends members complete a minimum of 20 hours of CE activities, inclusive of a minimum of 2 Standards, Ethics, and Regulatory (SER) content hours, each calendar year.

For details, please visit: [www.kesdee.com](http://www.kesdee.com)

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## About CFA Institute

### **CFA Institute:**

A global membership organization that awards the Chartered Financial Analyst (CFA) designation, CFA Institute leads the Investment Industry by setting the highest standards of ethics and professional excellence and vigorously advocating fair and transparent capital markets.

For more details, please visit CFA Institute's website <http://www.cfainstitute.org/>

### **CE Program from CFA Institute:**

It's in our mission. We are dedicated to helping you in your professional advancement. Education is fundamental to everything we do.

### **Purpose of the CE Program:**

The CE Program was designed to provide a formal and credible means of recognizing our members' ongoing commitment to lifelong learning. A top priority of this new program is to provide a framework that enables members to take charge of their own education, trusting them to self-select, shape, and tailor the program to meet their unique needs. This focus reflects our faith in a membership whose continuing educational activities far exceed the requirements typical for most mandatory programs.

### **Eligibility to participate:**

The program is open to all CFA Institute members who are in good standing.

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