

**POSITION YOUR BUSINESS
 TO STRIVE TODAY
 AND THRIVE TOMORROW**

Join over 1,000 of Southern California's elite business leaders, innovators and entrepreneurs at the 26th Annual Southern California Business Growth Conference on Thursday, May 6, 2010.

Obtain practical advice, "insider" information as well as business tools and techniques that can help grow your business. Break free from survival mode. Learn how to hit your stride and thrive.

Co-hosted by the Harvard Business School Association of Orange County and the USC Marshall Alumni Association, this conference offers the business public rare access to the resources, energy and success of two world-class business institutions.

WHY YOU SHOULD ATTEND

- The conference is a *catalyst* for achieving sizable growth.
- It *connects* you to a robust, vibrant network of like-minded business people and alumni from the Harvard Business School and USC Marshall School of Business.
- It provides access to *capital* and information on funding strategies.
- You'll learn *cutting-edge business practices* that have helped other businesses succeed.

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