

## Case Study - TATA AIG

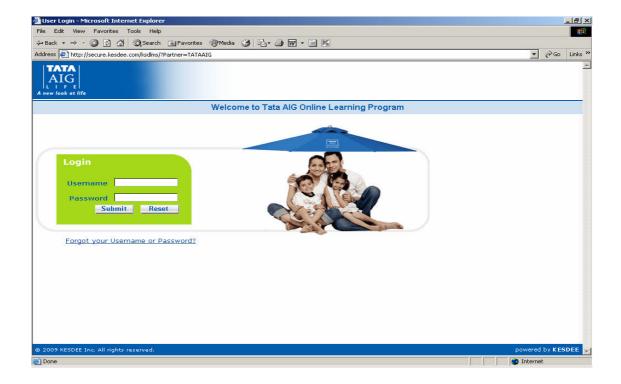
TATA-AIG licensed the following KESDEE's e-learning courses for domain competency training and knowledge enhancement to their staff:

- 1. Financial Planning A library of 9 courses
- 2. Corporate Governance A library of 9 courses
- 3. Fundamentals of Finance A library of 6 courses

KESDEE developed a private label (incorporating TATA AIG's logo, color and Look & feel) e-learning portal. The portal is customized to incorporate appropriate product /regulatory/ company specific information.

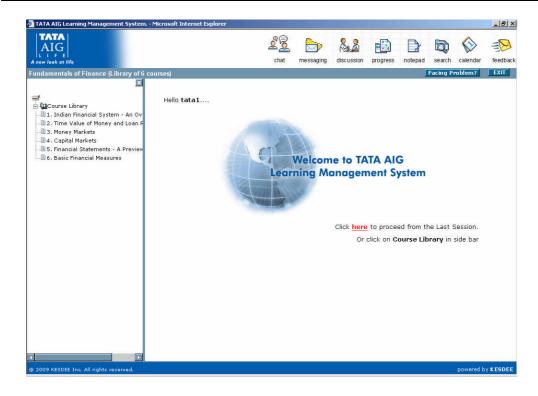
The portal will be accessed via Internet and also, will be deployed behind the firewalls of TATA-AIG.

Given below are a few screen shots of the private label portal developed for TATA AIG:



Email: information@kesdee.com





Customization and development of content was done by KESDEE to close content gaps.

Given below is a screen shot showing the course developed on *TAX PLANNING* by KESDEE to close the content gap.

